

Rochester, New York CARE Project

Building a Healthy
Community



Welcome to Rochester:
Gateway to the Finger Lakes







Demographics

- Population 215,093 (2003 estimate)
- Average age (years) 33.09
- White alone 48.3%
- African American alone 38.5%
- Hispanic or Latino 12.8% 12.8%

Scope of the Housing Problem

- Year house built (89,000 habitable structures):
 - 1999 to March 2000: 205
 - 1995 to 1998: 674
 - 1990 to 1994: 1033
 - 1980 to 1989: 2546
 - 1970 to 1979: 7892
 - 1960 to 1969: 8349
 - 1950 to 1959: 11813
 - 1940 to 1949: 11997
 - 1939 or earlier: 55311

Exploding Poverty in the City

Date	Poverty City	Poverty MSA
1969	12.00	7.20
1979	17.50	8.90
1989	23.50	9.60
1999	25.90	10.30

Care Mini-Projects

Reducing Air Toxics: Rochester
City School Program

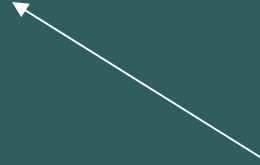
Mobile Source Air Toxics

Small Stationary Air
Toxics Program

Neighborhood Toxics
Educator Program

Reducing Lead Hazards
in Urban Homes

Healthy Families Need Healthy Environments



Rochester CARE Coalition

- Center for Environmental Information, Inc
- City of Rochester
- Monroe County
- University of Rochester
- Environmental Management Council
- Business Community
- Non-profit Agencies

Healthy Home: Hands-on Model



Healthy Home Advisory Council

- Monthly collaborative meeting
- Allows for inter-agency connections
- Information Flow
- Builds Relationships
- Focus on Ecological Approach

Neighborhood Toxics Educator

- Group & Organization Presentations
- Works with concerned families
- In-home assessment
- Basic remediation
- Referral to resources



RCSD Air Toxics Reduction

- Retrofit of refrigeration trucks
- Reduction of MST near schools
- Fall 2007



Reducing Lead Hazards

- Community Wide Effort
- Education
- Testing of suspect structures
- City/County Ordinances
- Lead Remediation Grants/Loans

Mobile Source Toxins

- Small Grants Pass-Along :
- Alternative Fuels Use Workshop
- Neighborhood Clean Air Program
- Neighborhood Cycling Program
- Research: www.ceinfo.org



Stationary Toxins

- Small Business \$10k Assistance Grants
- Printer HAPS
- Green Printing Workshop April 2007



Long-Term Projects

- Community Web Page
- Reduction of Idling Emissions at Schools
- CARE Continuation